

Exploring the Peak as Tourist Destination in Hong Kong

The Peak including the peak tram, the peak tower, sky terrace 428, Madam Tussauds Hong Kong etc. has been developed as one of the top ten tourist destinations in Hong Kong due to its rich and diversified tourism resources.

To explore the tourism development of the Peak as tourist destination in Hong Kong, the Programme Management Team, Associate of Social Science in Leisure and Tourism Management, Division of Social Sciences, organized two identical field trips on 6 and 13 October 2018 respectively for 94 students. Participants enjoyed the ride on the peak tram and walked around the Peak. Students had also visited the World Class tourist attraction of Madam Tussauds Hong Kong. The students had an impression that the recent development of the Peak had enhanced the number of visitors and had examined the key reasons why it became the “must see” tourist attraction in Hong Kong to have sustainable development. As a whole, participants found the field trip interesting, rewarding and fruitful.



