

Cathay Pacific City Visit Programme (LACF: 180005051L)

Cathay Pacific Airways has played a leading role in airline industry with good reputation. To learn from their experiences and widen our students' exposures to airline industry, the Programme Management Team of Associate of Social Science in Leisure and Tourism Management (LTM), Division of Social Sciences, had recruited 19 students to join the Cathay Pacific City Visit Programme on 7 January 2019. The activity was very comprehensive with Corporate Presentation, Career Talk and Flight Training Centre Tour. Students had learned that the company has been putting in place a comprehensive approach to build up an international brand in airline industry by providing high quality customer services and product development. Through this visit, students could integrate knowledge and experiences both for further study and career development.



